



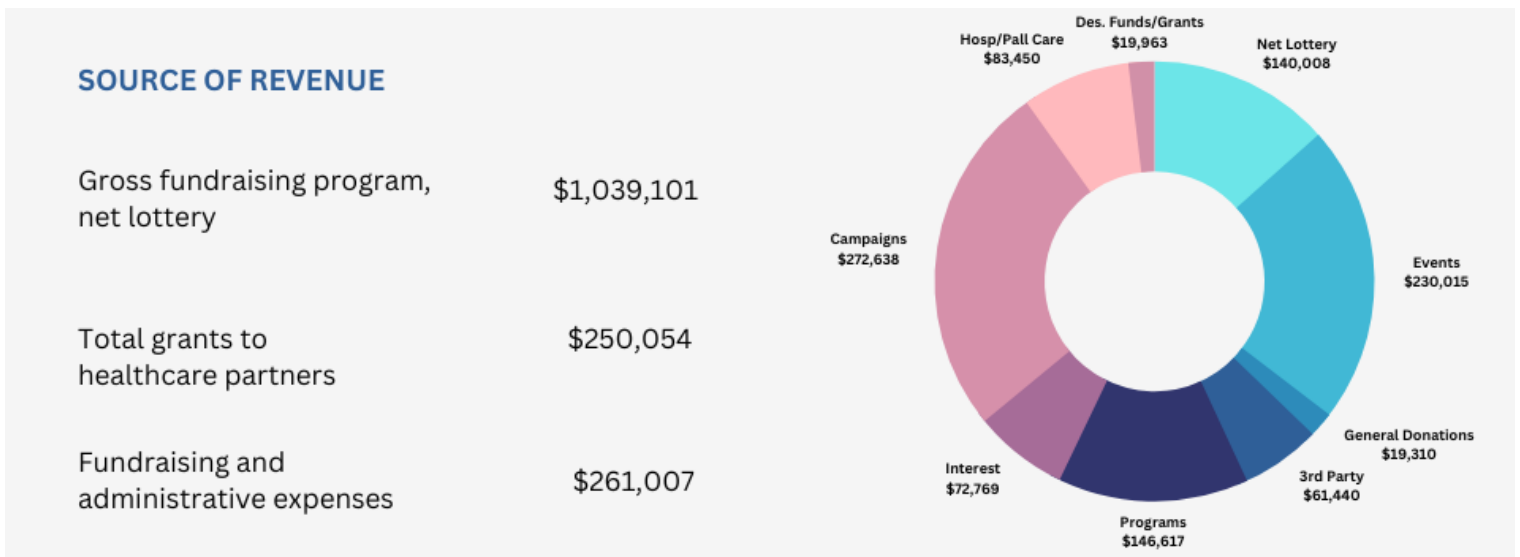
## St. Francis Valley Healthcare Foundation Annual Report 2022-2023

**We are very pleased to present our Annual Report for 2022/23. It was an exceptional year for the Foundation – in fact, one of our best ever.** They say that when a community comes together, powerful things happen. We are so proud of our staff team, grateful for the ongoing support of our Board and awesome team of volunteers, amazed by the generosity of our donors and very respectful of the incredible dedication of our Healthcare Partners. We are an intricate web, and we recognize that collaboration is integral to ensuring exceptional healthcare in our community. A heartfelt thankyou to everyone!

The SFVH Foundation raises funds to support our local healthcare organizations including St Francis Memorial Hospital, Valley Manor Long Term Care and Madawaska Valley Hospice Palliative Care. Through your generous donations in 2022/23, we raised over **ONE MILLION DOLLARS. We exceeded last year's net revenue by \$280.0K.** One of the most special moments this year was the return of in person events and activities. It was wonderful to see the smiling faces of event participants and to feel the energy of our amazing volunteer teams.

### Our Results at a Glance

We are accountable to all our stakeholders and strive to use each dollar donated efficiently and effectively.



## Our Accomplishments

Highlights from our 2022/23 Annual Plan included:

- Executing a new Rockathon event for Valley Manor
- Utilizing crowdfunding as a new technique for giving
- Completing the compliance requirements under the new Ontario Not-for-profit Corporations Act
- Planning for the Emergency Department Redevelopment Campaign
- Providing support to our many successful third-party events
- Realizing record breaking results for our annual events such as Tree of Lights, Golf, Online Auction, and the Memorial Butterfly Release

## Your Dollars at Work

Because of your generous support, we provided the following grants to our partners:



**St. Francis Memorial Hospital**  
**\$180,065**

Ventilator, defibrillators, lab upgrades, IV fluid warmer, stability chair and more.



**MV Hospice Palliative Care**  
**\$40,342**

Program support including volunteer training, caretaker and bereavement assistance, loan cupboard and more.



**Valley Manor Long Term Care Home**  
**\$29,647**

Resident lifts, mattresses and items for resident activities.



## Our Donors

Total Active Donors: 1927 (previous year 1511)  
New Donors: 582 (previous year 329) – 205 from Rockathon Event  
Donor Retention Rate: 64% (Industry benchmark 45%)  
Monthly Giving Club: 168 members - \$73,000  
Donor Appreciation Calls: 540

## The Future

We believe in planning for the future healthcare needs of our partners and community. Investment decisions and managing surplus funds are based on a five-year plan provided to us by each of our Healthcare Partners. A total of \$1,750,000 is invested in short term GICs. This includes dollars held in trust for Valley Manor Redevelopment, Emergency Department Redevelopment, and the

Madawaska Valley Hospice Palliative Care Program. Surplus dollars will be allocated to our Healthcare Partners according to priority needs.

Looking ahead, we are cognizant of future purchases including a new mammography machine (~\$400,000) for the Hospital and a new van to transport residents for Valley Manor.

In 2023/24, we are committed to providing:

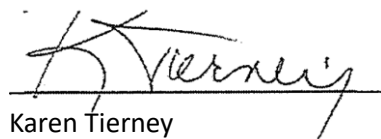
- **\$321,000 to the St Francis Memorial Hospital** for an ultrasound machine, baby isolette, stretchers, bi-pap machine, vital signs monitors and more.
- **\$35,000 to the Valley Manor** for equipment, resident activities and more.
- **\$40,000 to MV Hospice Palliative Care** for program support.

In addition, we will initiate the quiet phase of the Emergency Department Redevelopment Campaign, revamp our website, and continue to explore opportunities for business practice efficiencies.

Under our By-Laws, Board Directors have a maximum continuous term of 8 years. Succession planning is key for our success. Having served on the Board for 6 years including 5 years as Board Chair, it is time for me to step down as Board Chair. I will remain on the Board and will continue to support the new Executive Committee and Foundation. It has been an honour to serve as the Board Chair and I have thoroughly enjoyed working with such a professional and energetic group of Directors. Thank you for your ongoing support and guidance. I salute Erin and her team having worked through the pandemic with amazing results. Her leadership and understanding the importance of building relationships with donors, volunteers and our Healthcare Partners is largely why the Foundation has been so successful. I am forever grateful to our community of donors, volunteers, staff, and Healthcare workers and look forward to another productive year of working together. We certainly have an awesome community. Thank you!

***“The greatness of a community is most accurately measured  
by the compassionate actions of its members.”***

(Coretta Scott King)



Karen Tierney  
Board Chair  
St. Francis Valley Healthcare Foundation



Erin Gienow  
Executive Director  
St. Francis Valley Healthcare Foundation